

PRESS RELEASE



FOR IMMEDIATE RELEASE

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Contact:

Dennis Haas, President/CEO
954-746-9400
dhaas@arcbroward.com

ARC BROWARD Serves with PRIDE for Half Century

Sunrise, FL — ARC Broward employees recently gathered with hundreds of individuals with disabilities served by the Agency for pep rally like festivities. The crowd, brimming with enthusiasm, came together to celebrate the PRIDE exhibited by Agency personnel and clientele, spanning half a century. The fervor and team spirit was felt by all who attended.

ARC Broward provides 25 different programs and services to 1,200 individuals with developmental and other disabilities from infancy to senior citizens. The agency also operates several mission-based business enterprises such as its “*Electronics Recycling Services*”, “*Human Services Training Solutions*” and a *specialized Employment Agency for persons with disabilities*. Funding is provided from various contracts with governmental entities, foundations, corporate and individual contributions and special fundraising events.

According to Dennis Haas, President/CEO, PRIDE represents ARC Broward’s core values of **Passion, Respect, Integrity, Drive and Entrepreneurial Spirit**, which support the organization’s core purpose to “*enrich the lives of individuals with disABILITIES*”. Haas added, “Our Day of PRIDE is part of a larger strategic initiative, modeled after the teachings of the best-selling book ‘Good to Great’, by Jim Collins”. Haas explained that the Collins book challenges good organizations to aspire for greatness and sustainability in all that they do. Haas was not surprised when ARC Broward employees welcomed the challenge. He was pleased to report that the entire team of 350 professionals immediately embraced this concept, explaining that we aren’t satisfied with being good. We are forever raising the bar and striving for excellence in our efforts to enrich the lives of people with disabilities. Our employees want to be great due to their commitment to the people we serve each day. They are here to make a positive difference in the lives of people with disabilities and to enhance their lives in any way that they are able. It’s plain to see that our employees approach what they do with unbridled passion and enthusiasm. To understand this, one only needs to visit ARC Broward to understand this. It’s much more than a job to our employees. While they may come here to make a living, they remain here because they make a difference. We have been providing services proudly for nearly fifty years. As we approach our fifty-year milestone, we are committed more than ever to excellence in all that we do. We are extremely proud of the fine work of our staff and the accomplishments of those we serve and are excited about having a Day of PRIDE devoted to honoring the entire ARC Broward family in a significant way.

For more information call 954 746 9400, e:mail dhaas@arcbroward.com or go to www.arcbroward.com. ARC Broward is a private, not-for-profit organization providing

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supports and assistance primarily to children and adults with Mental Retardation, Autism, Down Syndrome, Cerebral Palsy, and other developmental disabilities. Incorporated in 1956, ARC Broward provides a continuum of supports to more than 1,200 children and adults with disabilities and employs a caring team of more than 450 health-care, educational, and other professionals.

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