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FOR IMMEDIATE RELEASE

ARC Broward and partner agencies Team up with United Way
To Impact Poverty in Coral Springs by '*Building Generations*'

Coral Springs, FL (February, 20 2009) *ARC Broward* and a team of other agencies are planning to build intergenerational neighborhood coalitions in the Northeast and Town Center sections of Coral Springs, funded by the *United Way of Broward County*.

The *Building Generations* program will utilize "Neighborhood Coalition Builders" and long term Coral Springs residents, Melissa Gousse and Andrew Winninger, to work with low-income seniors and families in an effort to bring them together and give them access to the building blocks for a good life: education and training that leads to a stable job, enough income to support a family and later retirement and good health.

The *United Way of Broward County* had the vision to focus resources in a way designed to impact one of our County's most significant local issues, the need to promote financial stability. *"Our goal is to create long-lasting changes by addressing the underlying causes of problems and we believe strongly that ARC Broward's Building Generations program embraces this and demonstrates a true community impact approach for low income families and seniors while on their road to financial independence"* said Jennifer O'Flannery-Anderson, President/CEO of the United Way of Broward County.

The three key components of ARC Broward's *Building Generations* program are Financial Stability, Healthy Lifestyles and Community Impact. *"This program provides an important and timely opportunity to bring together government, business, faith based groups, nonprofit organizations and individuals in a strategic and focused way in order to impact the financial stability of seniors and families in need"* said Dennis Haas, President/CEO.

Other community partners of the *Building Generations* program include The City of Coral Springs, CareSource, FLIPANY, Minority Development and Empowerment, Inc., RESBEAT, Senior Volunteer Services and Broward County. The program will be housed at Broward County's Family Success Center located in the City of Coral Springs.

The *Building Generations* program will begin conducting focus groups in mid March , 2009 with a goal of holding the first monthly coalition meetings in early April, 2009. For more information about the *Building Generations* program, eligibility, or the focus groups, please contact Andrew at awinninger@arcbroward.com or Melissa at mgousse@arcbroward.com